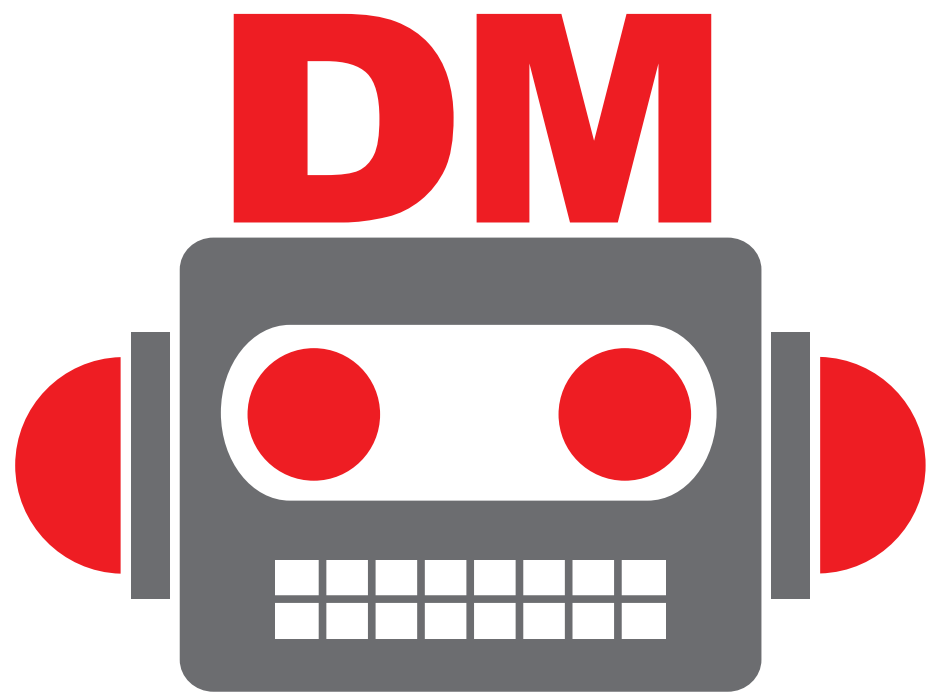


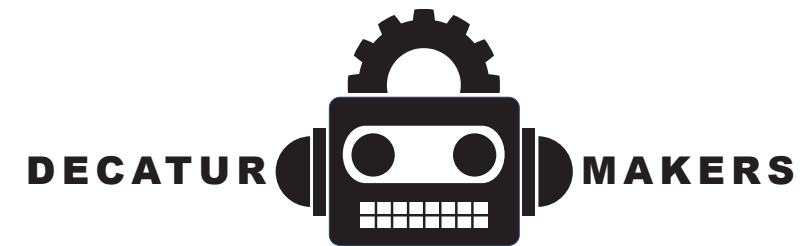
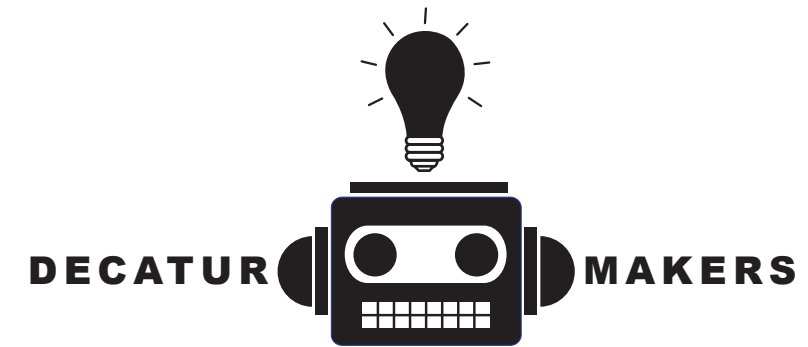
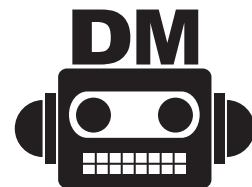
**Decatur Makers  
Logo Development  
Round 2.1\_ May 11,2014**



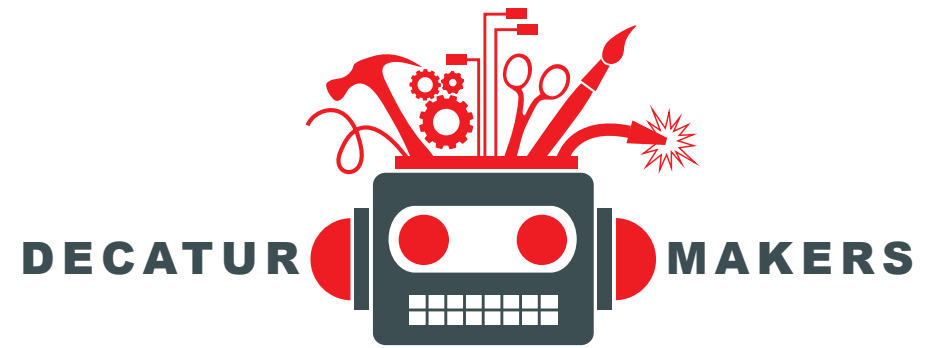
2.A



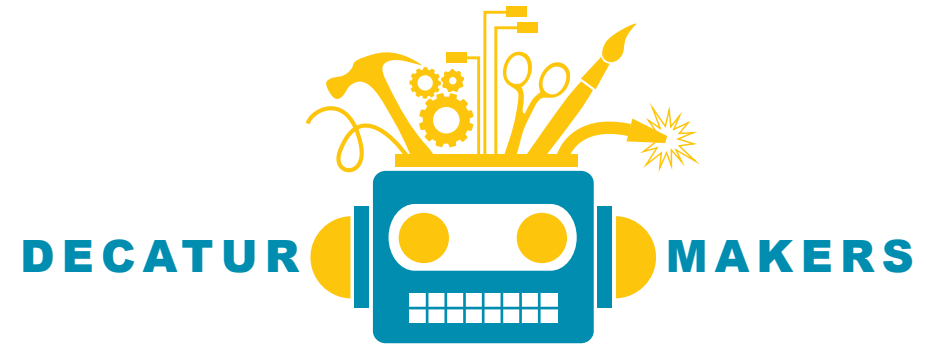
2.C



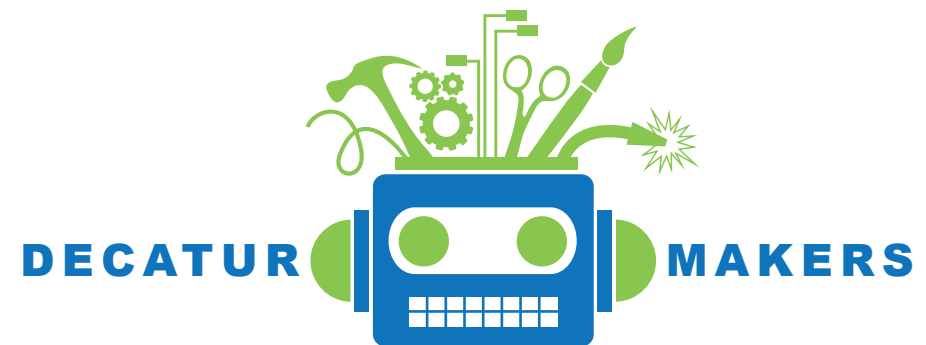
2.A



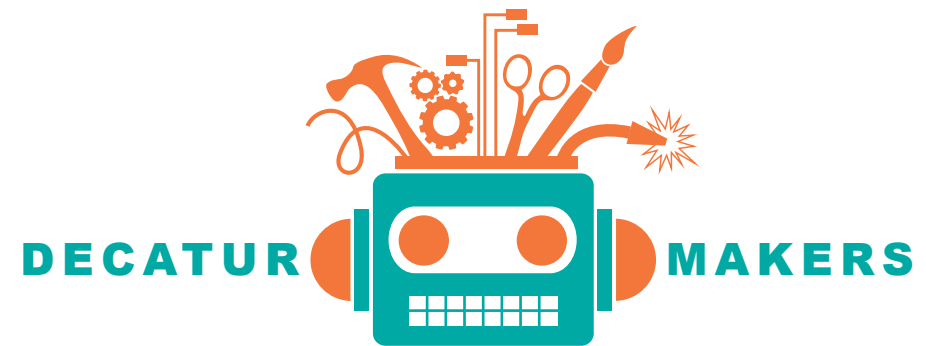
2.B



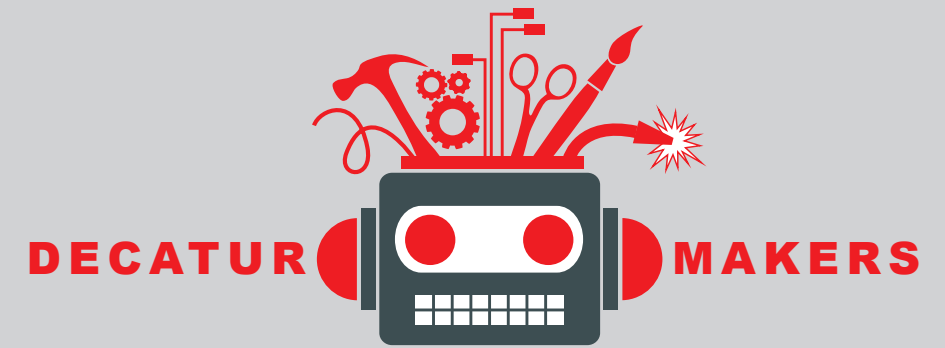
2.C



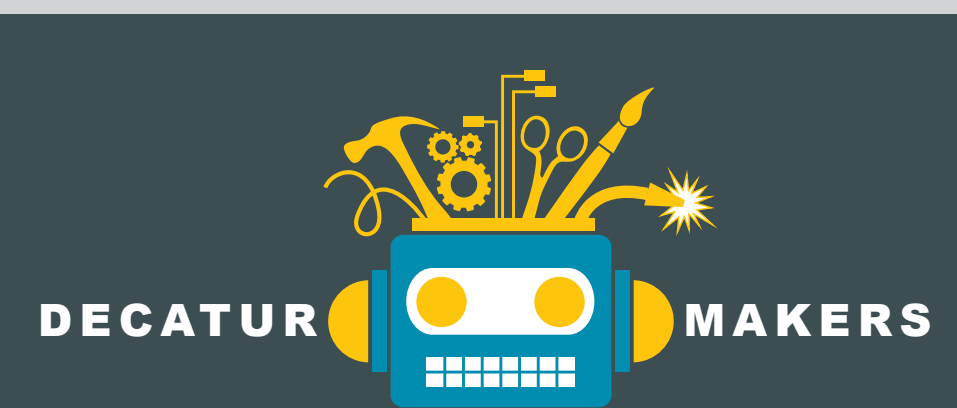
2.D



2.E



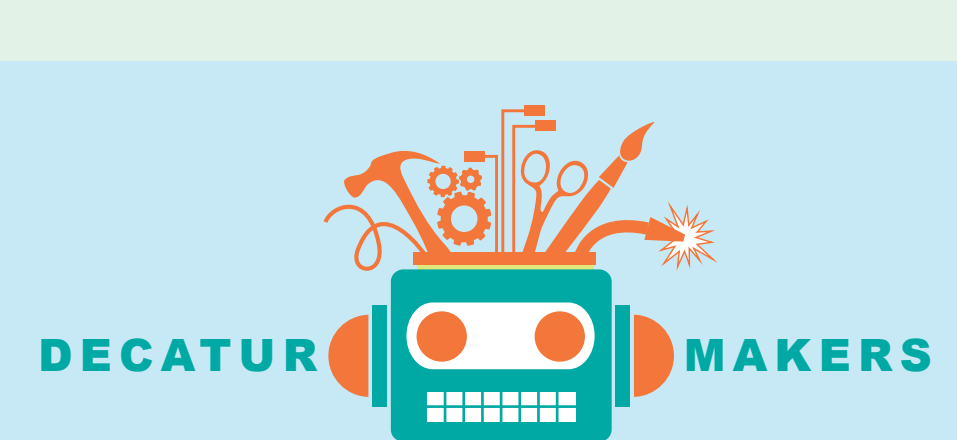
2.F

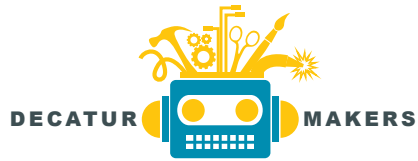


2.G



2.H





601 W Ponce De Leon Ave  
Decatur, GA 30030  
p. 404.123.1234  
c. 484-431-8361  
e. Lew@DecaturMakers.org  
decaturmakers.org

Jeff Boortz  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030

May 14, 2014

Dear Jeff,

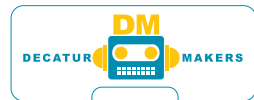
I just wanted to type a quick note to tell you how much we like our new identity for the Decatur Makers. We have seen the way each of our finalist logos would come to life in print, and in a variety of other media and merchandise. We have chosen the logo we want to move forward with and look forward to seeing this brand come to life.

This letter is designed to demonstrate the way the word template would be provided. We have designed it to be super-easy to use, and print, using your color printer. Since there are no bleeds on the letterhead or envelope, you can even run them through your printer.

Generally speaking, in the era of tweets and emails, letters are fairly short. We would also design a second page template in case you have a longer communication that needs more space.

Best,

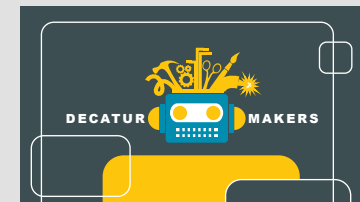
Chris Goode  
Maker



601 W. Ponce De Leon Ave  
Decatur, GA 30030



**Jeff Boortz**  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030



**10AM - 3PM  
SAT/SUN  
OCT. 5TH + 6TH**



**601  
W. PONCE DE LEON AVE  
DECATUR**

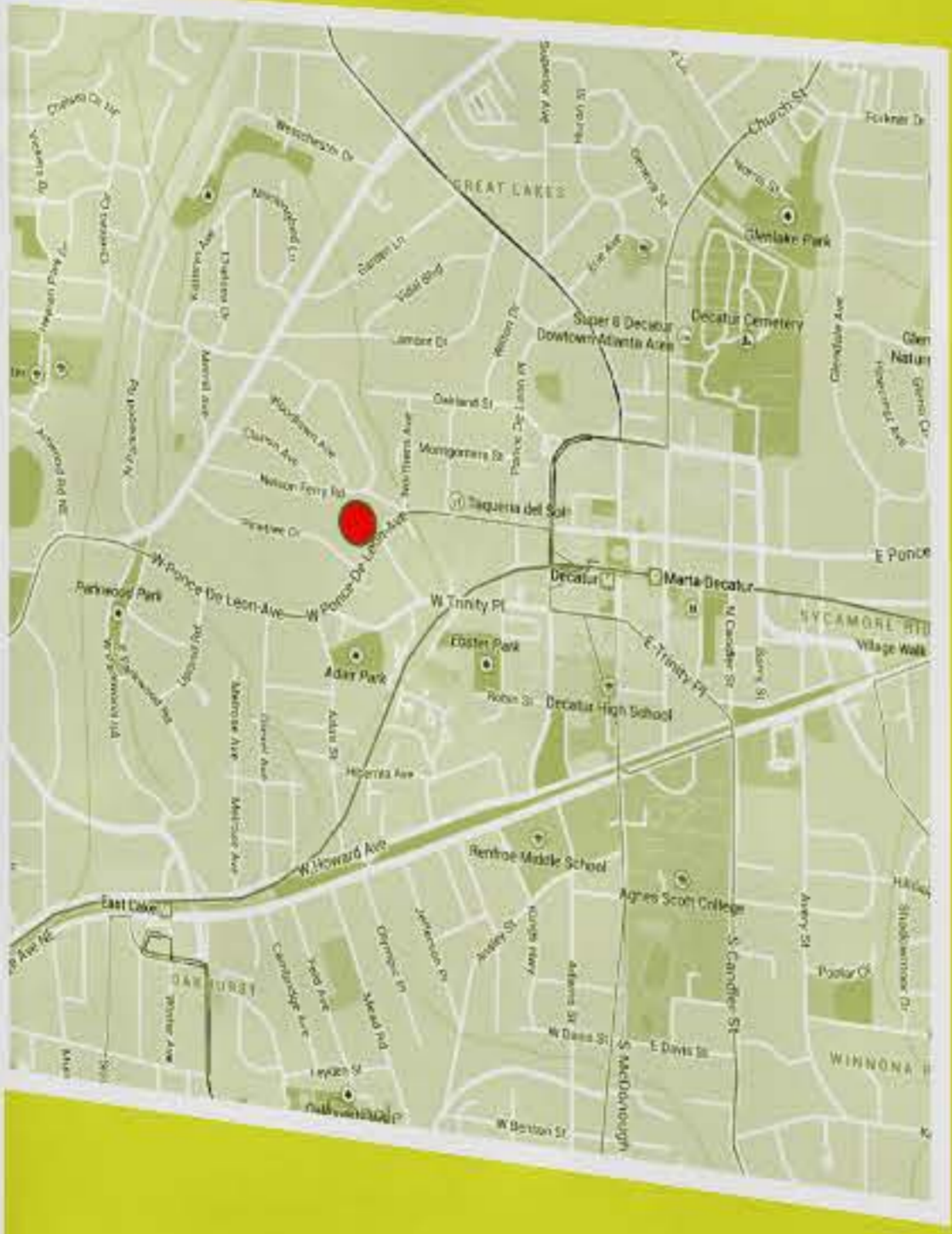
[decaturmakers.org](http://decaturmakers.org)

**DECATUR**  **MAKERS**

**OPEN HOUSE**



10AM - 3PM  
SAT/SUN  
OCT. 5TH + 6TH

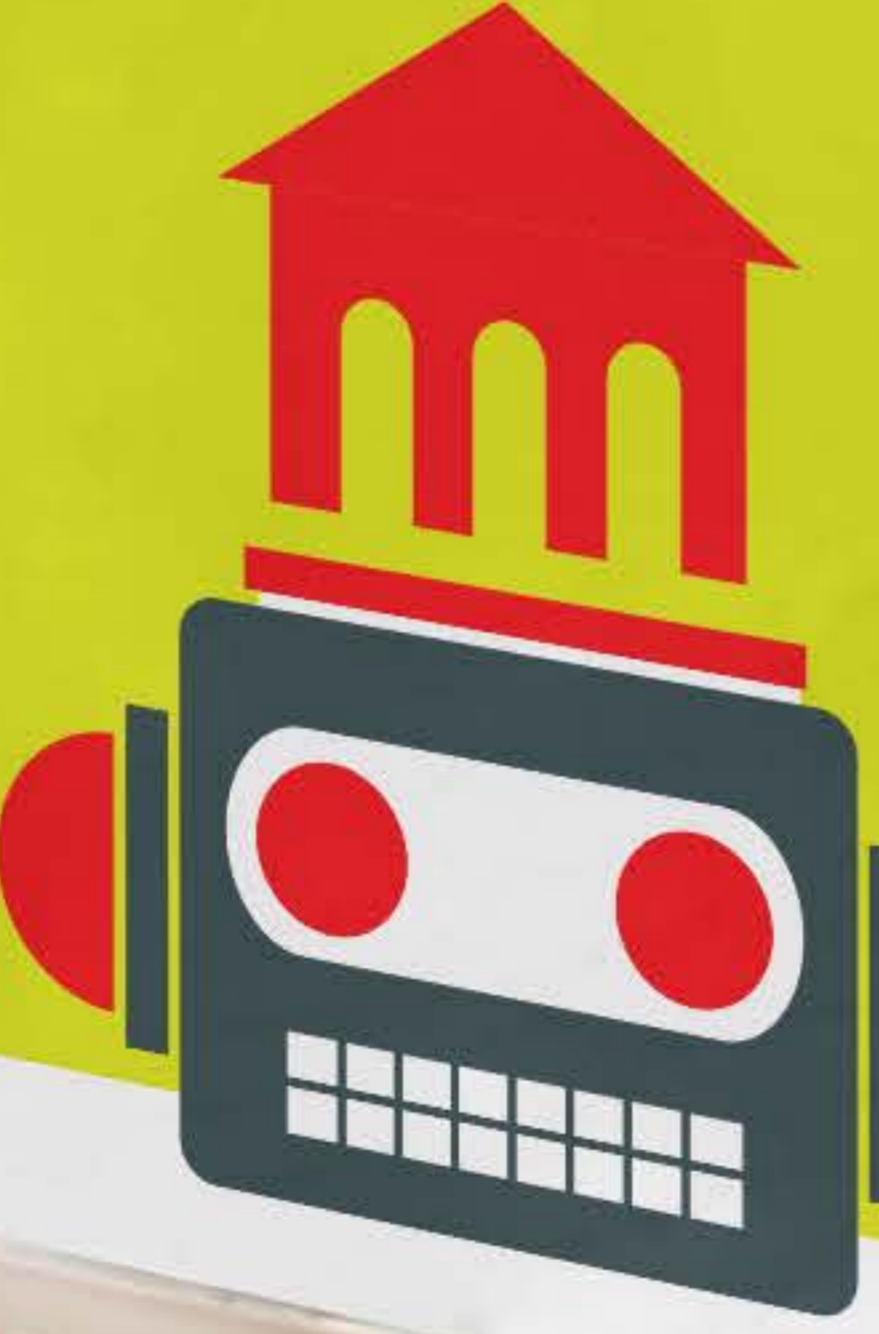


# OPEN HOUSE

601  
W. PONCE DE LEON AVE  
DECATUR

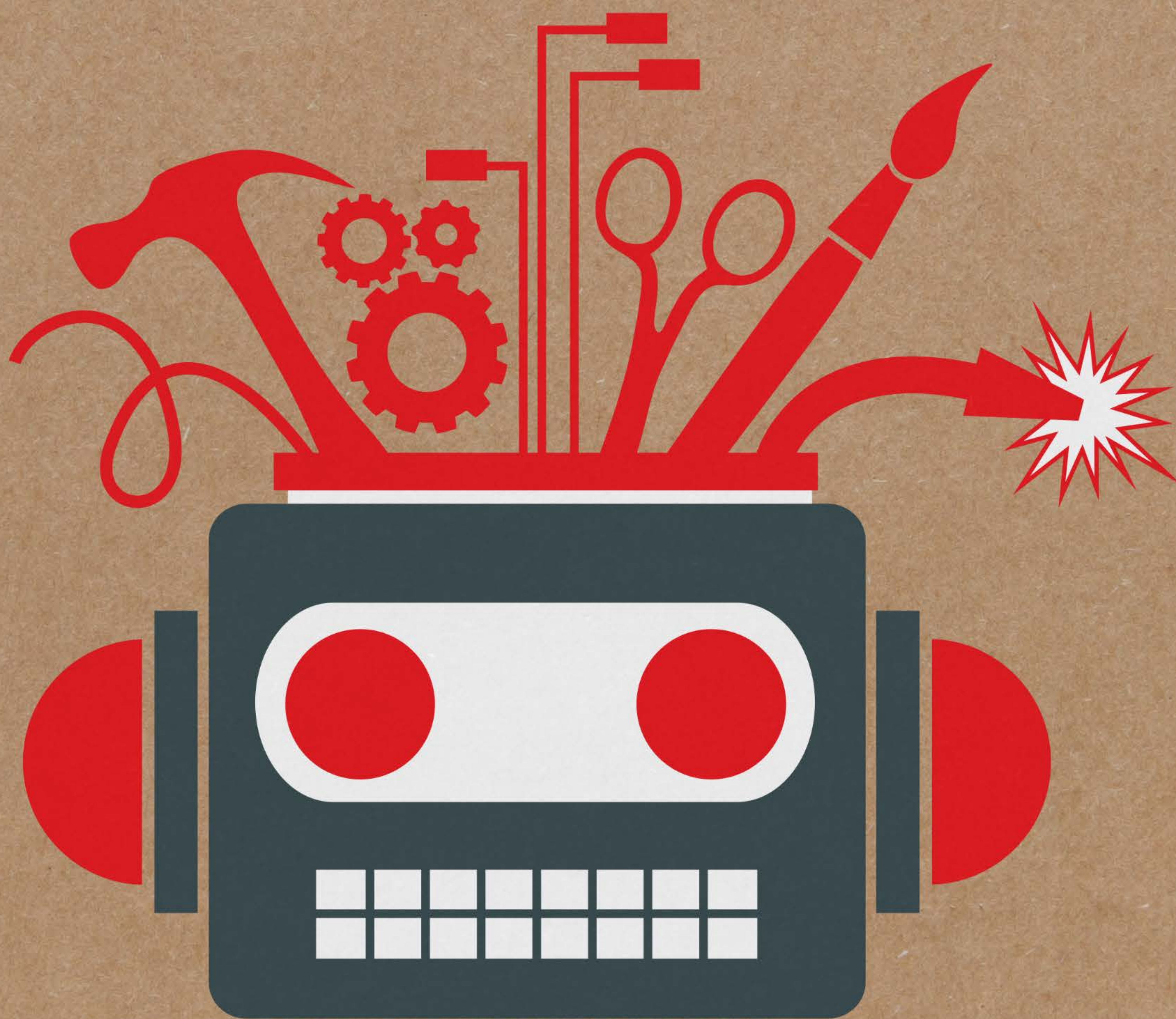
[decaturmakers.org](http://decaturmakers.org)

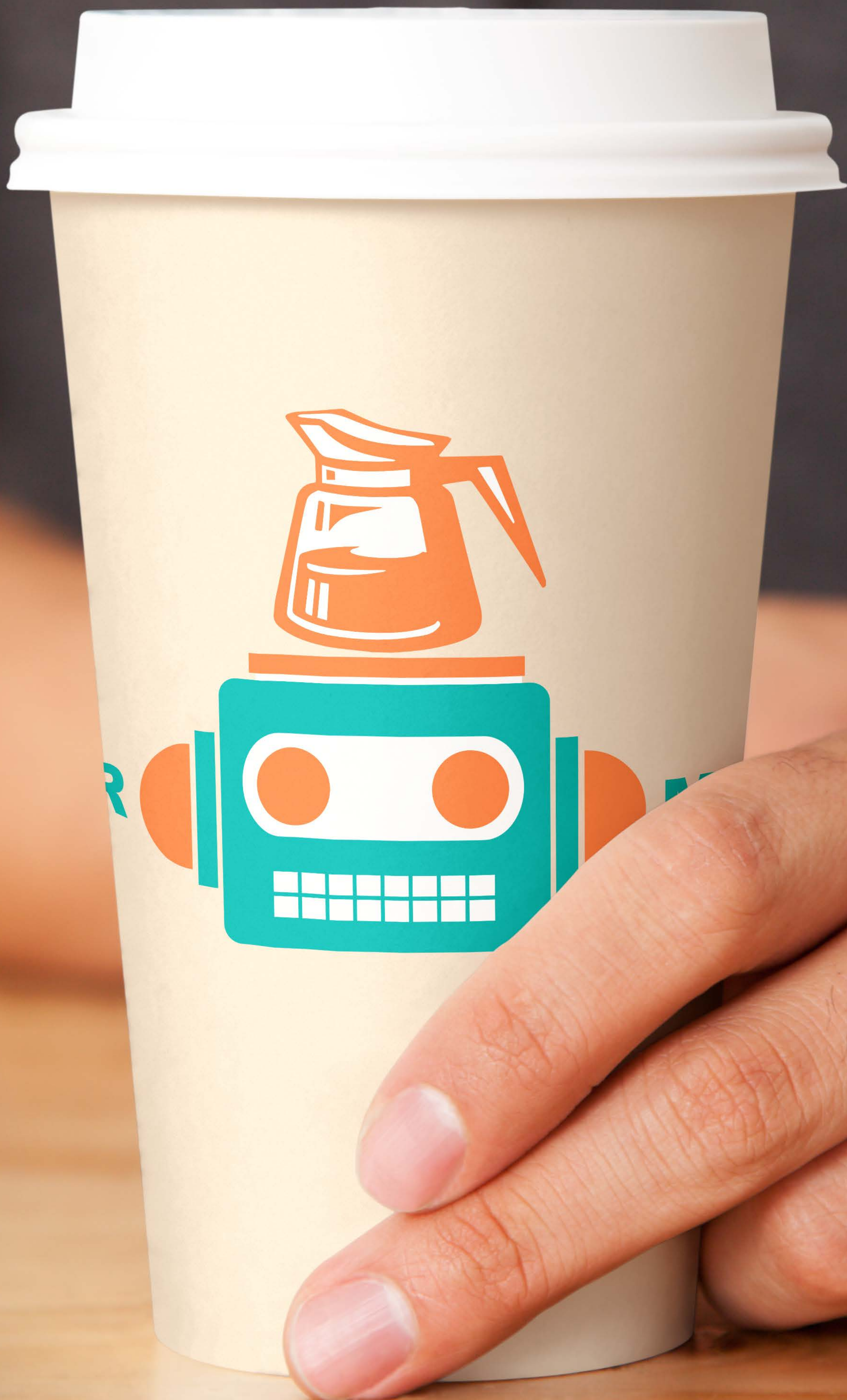
DECATUR



MAKERS

**OH YEAH? MAKE ME!**

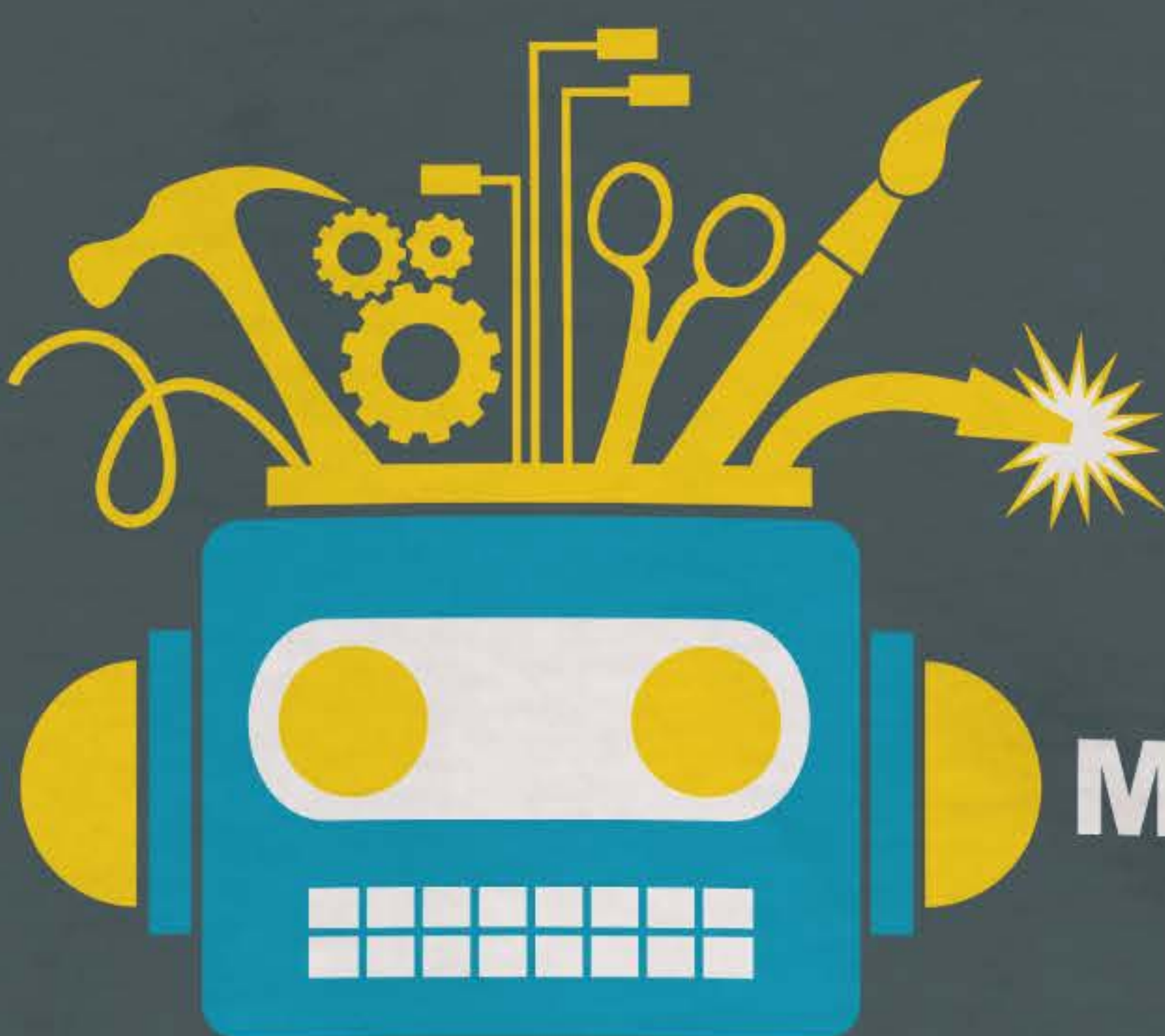








DECATUR



MAKERS

OH YEAH?  
MA  
KE  
ME!





4.A

4.B



4.C



4.D



4.A



4.B



4.C



4.D



4.E



4.F



4.G



4.H





Jeff Boortz  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030

May 14, 2014

Dear Jeff,

I just wanted to type a quick note to tell you how much we like our new identity for the Decatur Makers. We have seen the way each of our finalist logos would come to life in print, and in a variety of other media and merchandise. We have chosen the logo we want to move forward with and look forward to seeing this brand come to life.

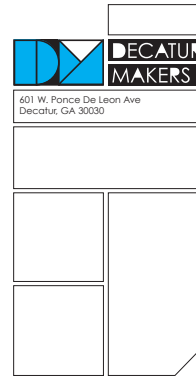
This letter is designed to demonstrate the way the word template would be provided. We have designed it to be super-easy to use, and print, using your color printer. Since there are no bleeds on the letterhead or envelope, you can even run them through your printer.

Generally speaking, in the era of tweets and emails, letters are fairly short. We would also design a second page template in case you have a longer communication that needs more space.

Best,

Chris Goode  
Maker

401  
W Ponce De Leon Ave  
Decatur  
GA  
30030  
p. 484.123.1234  
c. 484-431-8361  
decaturmakers.org



**Jeff Boortz**  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030



O P E N  
H O U S E  
10 to 3  
AM PM  
SAT/SUN  
OCT. 5TH + 6TH  
601 W. PONCE DE LEON AVE  
DECATUR  
decaturmakers.org  
DECATUR  
MAKERS



O P E N  
H O U S E

10 to 3  
AM PM

SAT/SUN  
OCT. 5TH + 6TH



DECATUR  
MAKERS

601 W.  
PONCE  
DE LEON  
AVE

DECATUR

[decaturmakers.org](http://decaturmakers.org)



DECATUR

MAKERS





 DECATUR  
MAKERS







8.A 8.B



**DecaturMakers**

8.C

**Decatur**  **Makers**

8.D



8.A



8.B



8.C



8.D



8.E



8.F



8.G



8.H





Jeff Boortz  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030

May 14, 2014

 Dear Jeff,

I just wanted to type a quick note to tell you how much we like our new identity for the Decatur Makers. We have seen the way each of our finalist logos would come to life in print, and in a variety of other media and merchandise. We have chosen the logo we want to move forward with and look forward to seeing this brand come to life.

This letter is designed to demonstrate the way the word template would be provided. We have designed it to be super-easy to use, and print, using your color printer. Since there are no bleeds on the letterhead or envelope, you can even run them through your printer.


Generally speaking, in the era of tweets and emails, letters are fairly short. We would also design a second page template in case you have a longer communication that needs more space.

Best,

Chris Goode  
Maker


601 W Ponce De Leon Ave, Decatur, GA 30030 | p. 404.123.1234 | c. 484-431-8361 | [decaturmakers.org](http://decaturmakers.org)



 **Jeff Boortz**  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030




# OPEN HOUSE



**10AM-3PM**

**SAT/SUN 601 WEST**  
**OCT. 5TH+6TH PONCE DE LEON**  
**DECATUR**

Decatur  Makers

[decaturmakers.org](http://decaturmakers.org)



# OPEN HOUSE



10AM-3PM

**SAT/SUN**  
OCT. 5TH+6TH

**601 WEST**  
**PONCE DE LEON**  
**DECATUR**

Decatur  Makers

[decaturmakers.org](http://decaturmakers.org)



**Decatur**



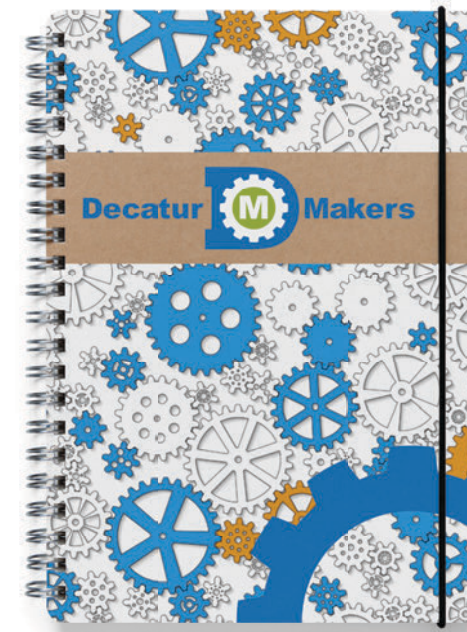
**Makers**





Decatur  Makers





**DM**

9.A

9.B

**DECATUR**  
**MAKERS**

9.C

**DM**  
**DECATUR MAKERS**

9.D

**DM**

9.A



9.B



9.C



9.D



9.E



9.F



9.G



9.H



Jeff Boortz Creative

# DM DECATUR MAKERS

Jeff Boortz  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030

May 14, 2014

Dear Jeff,

I just wanted to type a quick note to tell you how much we like our new identity for the Decatur Makers. We have seen the way each of our finalist logos would come to life in print, and in a variety of other media and merchandise. We have chosen the logo we want to move forward with and look forward to seeing this brand come to life.

This letter is designed to demonstrate the way the word template would be provided. We have designed it to be super-easy to use, and print, using your color printer. Since there are no bleeds on the letterhead or envelope, you can even run them through your printer.

Generally speaking, in the era of tweets and emails, letters are fairly short. We would also design a second page template in case you have a longer communication that needs more space.

Best,

Chris Goode  
Maker

601 W Ponce De Leon Ave  
Decatur, GA 30030  
p. 404.123.1234  
decaturmakers.org



601 W Ponce De Leon Ave  
Decatur, GA 30030



**Jeff Boortz**  
Jeff Boortz Creative  
239 W. Benson Street  
Decatur, GA 30030

DECATUR MAKERS

**Lew Lefton**  
President

DM DECATUR MAKERS

p. 484-431-8361  
e. Lew@DecaturMakers.org  
w. decaturmakers.org

601 W Ponce De Leon Ave, Decatur, GA 30030



**10AM-3PM**

**OPEN HOUSE**

**SAT/SUN  
OCT. 5TH+6TH**

**DM  
DECATUR MAKERS**

**601 WEST  
PONCE DE LEON  
DECATUR**

[decaturmakers.org](http://decaturmakers.org)

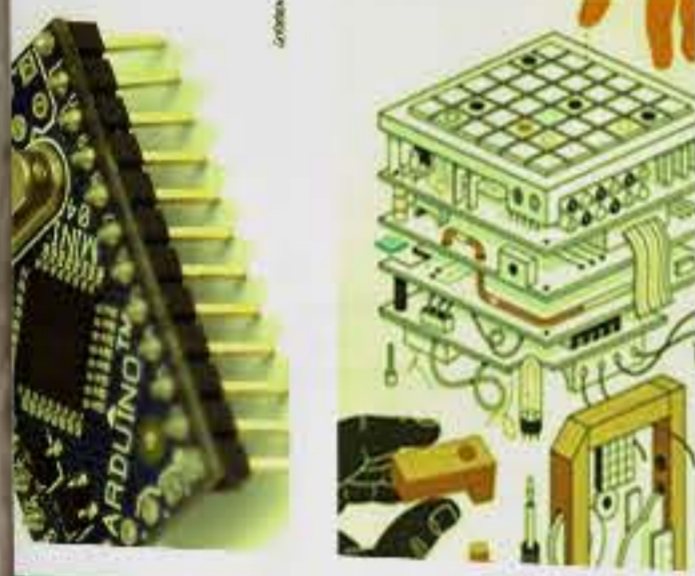






# OPEN HOUSE

10AM-3PM



SAT/SUN  
OCT. 5TH+6TH



**DM**  
DECATUR MAKERS

[decaturmakers.org](http://decaturmakers.org)

601 WEST  
PONCE DE LEON  
DECATUR



DECATUR **MAKERS**



**DM**  
DECATUR MAKERS

A man with a mustache and a goatee is smiling, wearing a white V-neck t-shirt and blue jeans. He has his hands in his pockets and is wearing a silver watch on his left wrist. The t-shirt features a logo consisting of a stylized 'DM' in red and yellow, with the text 'DECATUR MAKERS' below it. The background is a blurred outdoor setting.

**DM**  
DECATUR MAKERS



**Decatur Makers  
Logo Development  
Round 2.1\_ May 11,2014**